

CHS Yearbook Named 'Totem'; Staff Chosen

Yearbook staff members have named the Chamberlain yearbook "The Totem," after much thought and contemplation.

"When a name for a yearbook is chosen," stated Mrs. Verta Cox, yearbook sponsor, "there must be many reasons for choosing the desired name.

"Usually, people will associate a totem with a totem pole with strange faces lining it, but a totem is actually a clan of people or a group banded together."

Mrs. Cox has done a great deal of research to find various definitions and explanations of a totem, in helping the annual staff come to a conclusion on a name.

Reasons

"Totem" is taken from the word "wuh-tohtimion," meaning, to which a person belongs. It also means kinship or an idea of kinship which dominates and binds a group together.

A totem is also a clan with which an individual regards himself as standing in a special relation; each clansman has a double relationship, one to his totem, and one to his fellow clansmen. An Indian believes that a totem is a favorite spirit which watches over him.

A totem is also an object of special confidence and to which one owes loyalty. The Chippewas called it a name which signified "my hope."

Various staff members agreed that naming the yearbook is just one of the many steps in the organization of an annual.

"The staff is working very diligently with a great deal of enthusiasm and interest, trying to put out a record of Chamberlain's first two years, in a book that will be pleasing to all," added Mrs. Cox.

Mrs. Cox also improvised that a high school yearbook is no longer a senior album, but a record of school years which includes all of a school's students and personnel, events, sports, highlights, and classes.

Assuring that a yearbook is for all members of a school, Mrs. Cox commented that every student in the school will have an opportunity to be in the book somewhere. Every event should be recorded and all active organizations will have their place.

All students desiring to purchase an annual are urged to do so before Christmas.

"Remember, the longer you wait to subscribe, the higher the price will be," cautions Patty Applegate, subscription manager. "The yearbook will be \$4.00 until November 1, \$4.50 from November 1 to December 1, and \$5.00 after December 1. No subscriptions will be taken after Christmas."

Manatee Site Of FSPA Meeting

Members of the Chieftain and Totem staffs will journey to Manatee High School in Bradenton November 2, for the Central District Conference of the Florida Scholastic Press Association.

Dr. John S. Allen, president of the new state university at Tampa, will be the featured speaker. He will discuss "Building a New University."

The group will be welcomed by Bradenton Mayor Sterling Hall and Principal Paul F. Davis when the general session is opened by Bradenton Student Co-Chairman Jo Ann Harrison. Conference Chair-